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# International webinar

**Dates:** 20-21 February 2025

**Time:** 14:00 – 16:00 Central European Time (CET)

**Location:** Online

[Register here](#)

We are delighted to invite you to the International Webinar of the Com4AgriPlant project, where we will present the innovative learning methodology and Toolkit we have developed for adult education with the use of **COMICS** on the theme of plant-based farming and consumption.

We invite trainers and educators in adult education, as well as stakeholder organisations active in the fields of sustainable agricultural production and consumption, to join us in an interactive webinar in order to learn more about our learning approach through comics, the learning tools developed and the training course and Handbook available for adult education trainers on the theme of plant-based farming and consumption.

The webinar will be held in English.

To join the webinar, please [register here](#).

Certificates of successful participation will be granted to the webinar participants.

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Agenda overview

<b>Thursday 20 February 2025, 14:00 - 16:00 CET</b>	
<b>Short introduction to the Com4AgriPlant project</b>	Welcome and introduction to the aim and objectives, activities and results of the Com4AgriPlant project.
<b>Learning Methodology and Toolkit</b>	Why do we employ comics in adult education on the themes of plant-based farming and consumption?  The Toolkit: Comics Collection and learning content.
<b>Handbook for a training course in Adult education</b>	Overview of the training course for adult education. Handbook for trainers.
<b>What is plant-based farming and consumption?</b>	Introduction to the concepts of plant-based farming and plant-based diets through comics: definition, benefits and challenges for a more widespread adoption.
<b>Friday 21 February 2025, 14:00 - 16:00 CET</b>	
<b>Plant-based nutrition</b>	Exploring aspects of plant-based nutrition through comics: Motivation, stereotypes and misconceptions, nutritional benefits and recipe tips.
<b>Sustainable plant-based farming</b>	Looking into sustainability aspects of plant-based farming through comics: environmental impact of conventional farming, sustainable plant-based farming techniques, benefits for the farmer.
<b>Plant-based farming in action</b>	Discussing practical insights into plant-based farming, fertilisation issues and enhancing biodiversity.
<b>Marketing of plant-based products</b>	Looking at sustainable marketing and packaging of plant-based products, communicating sustainability through labelling and advanced marketing.
<b>Interactive learning activity</b>	The participants will be invited to take part in a selected interactive learning activity that will encourage them to share their views and exchange ideas on plant-based farming and consumption.

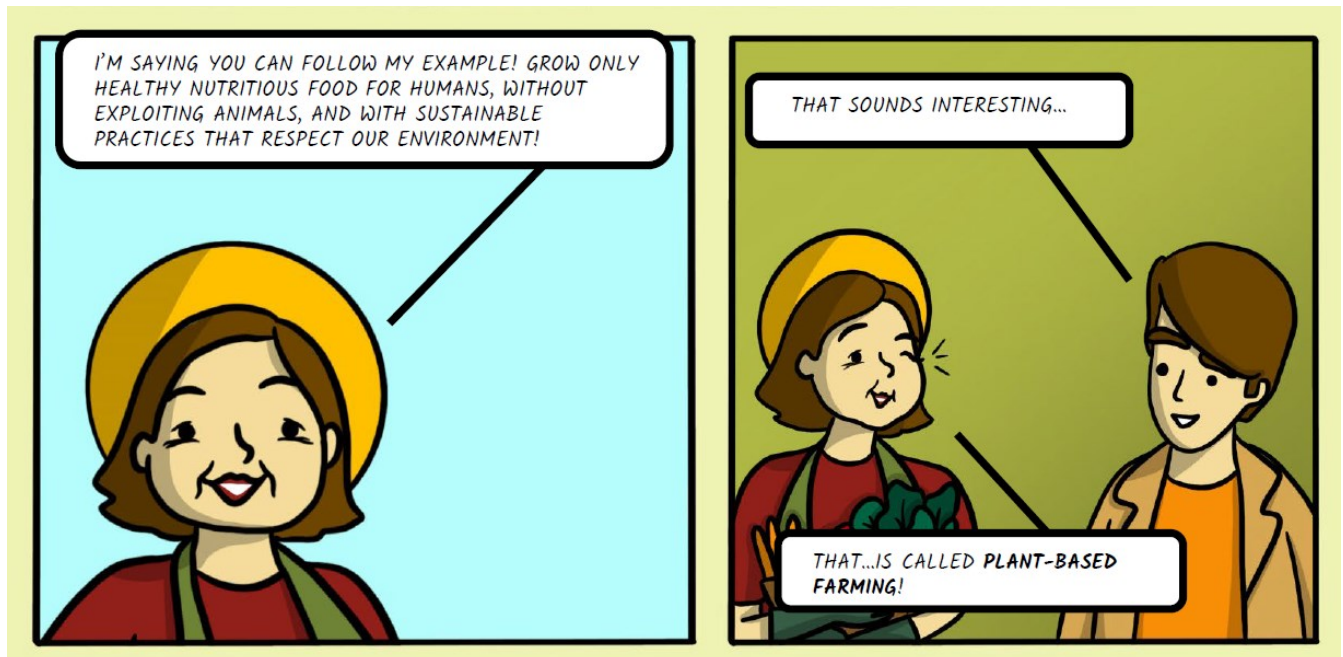
For more information on the COM4AgriPlant project, please visit our website at [www.comics4agriculture.eu](http://www.comics4agriculture.eu)

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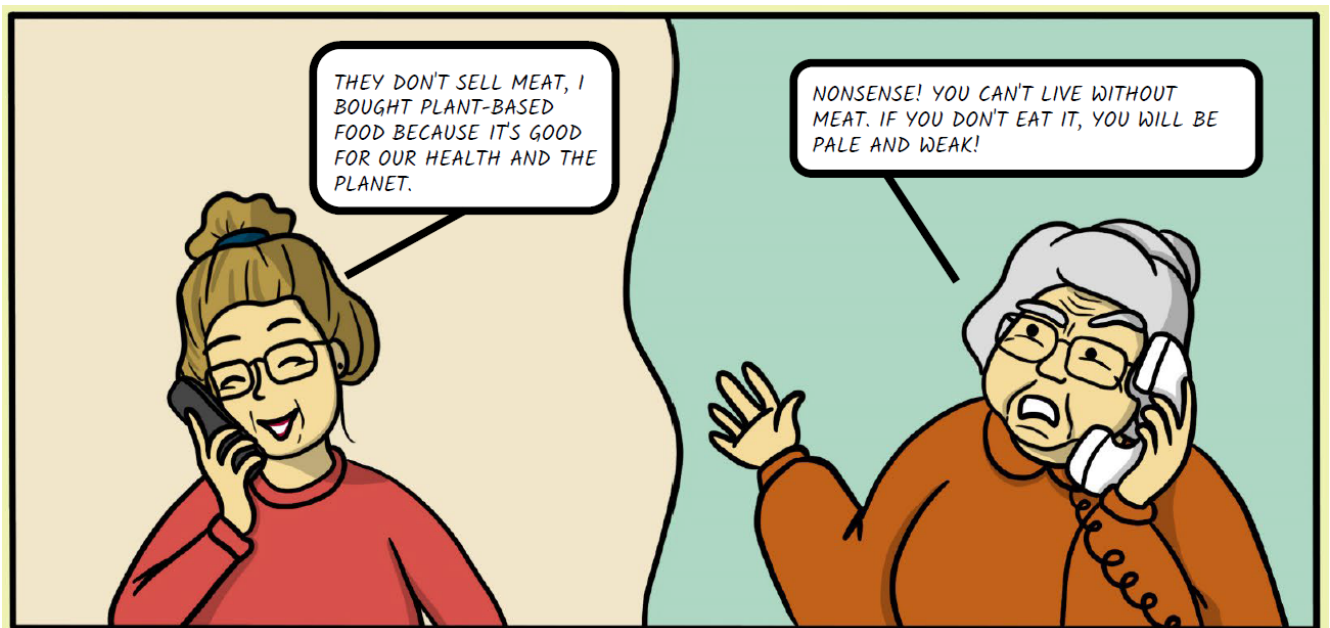


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Join us and our comics characters to explore plant-based farming...



and plant-based consumption!



Com4AgriPlant actively combats climate change by promoting and spreading practices for plant-based agricultural production and consumption.

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